



AFFORDABLE CHAUFFEUR TRAVEL

PRESS RELEASE.....

Dorset Chauffeur Company **Extra Mile** celebrates its *first birthday* this September.

During the first year of trading the chauffeur company has gone from strength to strength introducing new exciting services for its personal and business customers.

The first anniversary introduces 3 new customer services

- Chauffeur driven Jurassic Coast tours complete with bubbly and picnic hamper
- BMW Wedding Cars – offering special discounts and offers to couples who book wedding and honeymoon travel at the same time
- 6 Seater Luxury travel in our Chrysler Grand Voyager – leather armchairs, DVD entertainment and fully climate controlled - perfect for Weddings, airport runs, shopping trips or sporting events

At Extra Mile the staff really do go that “extra mile” to ensure that their customers have a really stress free travel experience. Reservations can be made 24/7 using the on-line booking system.

Micky Coles, Director said *“There is nothing we enjoy more than seeing our customers happy and relaxed at the end of a journey – our regular customers know all our drivers by name and trust us with all their travel requirements.”*

Extra Mile was born after his wife Julie attended the Business Link “Women into Business” Enterprise Scheme in Spring 2005 which proved a valuable learning experience and the results can now be seen in the success of the company just 18 months later.

Ends

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