



## EXECUTIVE CHAUFFEUR TRAVEL

PRESS RELEASE.....

23 June 2008

Dorset Chauffeur Company **Extra Mile** have invested in new additions to their fleet of vehicles including an executive top of the range 2008 - **7 series BMW** and a luxury **Mercedes E320 Tourer** which provides comfort and space. All vehicles have luxurious interiors, air conditioning, leather seats, and satellite navigation systems. The Fleet also has a 5 series BMW and a 6 seater Chrysler Grand Voyager which has individual leather armchairs and a DVD entertainment system climate controlled - perfect for Business meetings, airport transfers, conference travel or hospitality events

The past 12 months have been extremely challenging for Extra Mile with the daily increases in fuel prices, however the business has continued to develop and expand, some of the plans for the future include :

- New addition : 2008 Executive 7 series BMW
- New addition : Mercedes E320 Tourer
- Weymouth Carnival 2008 : Official Chauffeurs – providing chauffeur driven services to Carnival Queen & Attendants plus other VIP's
- David White MBE – New member June 2008. David has been driving for Extra Mile for 3 years
- European Chauffeur assignments – France for local engineering company – short notice high speed delivery of parts to Grand Prix Racing Team
- Proud member of Team Dorset
- **Extra Mile Occasions** – new business and website [www.extramileoccasions.co.uk](http://www.extramileoccasions.co.uk)

Extending the tried and tested Extra Mile service to:

Weddings & Honeymoon Travel  
Proms  
Sporting Events – Ascot, Goodwood, Football Golf & Rugby  
London Theatre Trips  
Cruise transfers Southampton  
Chauffeur driven Jurassic Coast tours complete with bubbly and picnic hamper

Extra mile can arrange Chauffeur travel for groups of up to 17 in a Mini bus or up to 58 for Coach travel

The professional chauffeurs at Extra Mile really do go that “extra mile” to ensure that their customers have a stress free travel experience. The confidentiality and discretion of all passengers is respected at all times and reservations can be made 24/7 using the on-line booking system.

**Mick Coles, Director** said *“There is nothing we enjoy more than seeing our customers content and relaxed at the end of a journey – our regular customers know all our drivers by name and trust us with all their travel requirements. The recent increases in fuel charges have been a challenge for us but we have worked with all our customers very closely and people understand that the price of fuel is not negotiable. Whilst we absorb as much of the extra cost as possible sometimes we have to pass on the cost to our customers but only when its absolutely necessary.. Let's hope the oil price settles down soon !”*

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